## Writing an article for SWZ|Maritime

Below you find important information and guidelines that can help when writing an article for SWZ|Maritime. Should you have any more questions, please contact the editor in chief.

- Please send in your article as a Word document. A 2-page article with 1-2 illustrations can be about 800-1000 words. A 3-page article with 2-3 illustrations has approximately 1500 words.
- Please send in your illustrations as separate files, preferably in jpg format. (Please do not paste them in Word as this reduces the quality considerably.)
- Make sure you hold the copyright to the pictures or have permission to publish them.
- Pictures need to be of high resolution (300 dpi). If you are unfamiliar with dpi, please check the file size. A picture of high resolution good enough to publish is usually around 1 MB or larger. Everything below 200 kb is usually not suitable for publication.
- Please send in any tables as separate Excel-files.
- Please include your full name, titles and a short description of your occupation/career as well as a picture of yourself (this is posted at the end of the article).
- By submitting your article, you allow for (parts of) the article to be published on the SWZ website as well (<u>www.swzmaritime.nl</u>).

The editor in chief decides whether articles longer than three pages are published. Long articles may also be published in parts over multiple issues and/or be abbridged.

## Structure

The article starts with a title followed by a subtitle (if necessary). Titles should be as short as possible and not exceed 7 words.

The article starts with an intro of approximately 60 words, followed by the text of your article. The running text can be divided by subheadings.

You can indicate the locations for your illustrations in the text by placing the filename in square brackets, for example [illustration 1.jpg]. You can place a caption below the filename.

## Photographs, illustrations and tables

All pictures, including graphs and tables, have to be submitted as a separate file. Please do not submit illustrations as a Word document as this significantly decreases a picture's quality. Pictures can be submitted in jpg, tif, gif, pdf and bmp format.

A picture's size needs to be suitable for printed media: 300 dpi (filesize usually 1 MB or larger). Pictures found on the Internet (be careful of copyright!) are usually not big enough.

Should you wish to submit multiple large files (too big for one e-mail), <u>www.wetransfer.com</u> is a good way of submitting them all at once.